

Make Room to Grow email

Subject line options

1. Make Room for What's Next
2. What Could More Financial Room Do?
3. Create Space for Your Next Goal

Preview text options

1. Small changes today can create more options tomorrow.
2. Your money can support the life you want now—and later.
3. Creating financial flexibility can open the door to bigger goals.

Headline

Make Room to Grow

Intro:

You've spent this year building better money habits, getting clear on what matters, and making everyday choices with your future in mind. Now, it's worth asking: Are your finances giving you enough room to pursue what's next?

Financial progress isn't just about having more money. It's also about creating more flexibility with the money you already have. That might mean rethinking recurring expenses, finding a better balance between saving and spending, or being more intentional about where your money goes.

When you create a little more room, bigger goals can start to feel more possible—whether that's traveling, changing careers, buying a home, starting something new, or building toward long-term wealth.

The goal isn't to cut out everything you enjoy. It's to make choices that give your money—and your future—more room to grow.

Hero: Make Room to Grow

Sub copy: Creating space for what comes next.

VIDEO 1

Our 2 Cents

[Are You Losing Money on Subscriptions?](#)

Headline: Are Your Subs Worth It?

Copy: Streaming, meal kits, apps—subscriptions can add convenience, but are they still worth what you're spending?

CTA: Find Out

VIDEO 2

The Finance Couch

[A Beginner's Guide to Cutting Expenses](#)

Headline: Where Can You Cut Back?

Copy: Your spending habits can reveal opportunities to save. Learn simple ways to cut expenses and keep more of your money.

CTA: Watch Video

VIDEO 3

Our 2 Cents

[Should You Spend on Memories or Material Wealth?](#)

Headline: Memories or Material Things?

Copy: Travel, concerts, a home, a car—how do you balance spending on what you enjoy today with what you'll need tomorrow?

CTA: Watch Now

VIDEO 4

The Finance Couch

[A Financial Expert's Guide to Treating Yourself](#)

Headline: Make Room for the Fun

Copy: Saving for tomorrow doesn't mean skipping everything you enjoy today. See how to build both into your budget.

CTA: Watch Now